

# Martin E. Pfeiffer

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## EDUCATION

- In-progress Ph.D. Anthropology (Ethnology): University of New Mexico
- 2012 M.A. Anthropology: Louisiana State University  
Thesis: “Crappy New Year”: Evaluation, Stance, and Drinking Stories  
Thesis Advisor: Dr. Mary Jill Brody
- 2007 B.A. Political Science: Louisiana State University

## Research Specialties

anthropology and history of nuclear weapons; applied anthropology; collaborative ethnography; discourse; heritage and tourism; narrative; nationalism and the state; militarism; North America & the “American Southwest”; political economy; social imaginaries; Science and Technology Studies; semiotics; warfare

## PUBLICATIONS

### Peer-Reviewed Journal Articles

- 2013 DeLyser, Dydia and Amy E. Potter, James Chaney, Stephanie Crider, Ian Debnam, Gentry Hanks, Corey David Hotard, E. Arnold Modlin, **Martin Pfeiffer**, & Jörn Seeman. 2013. “Teaching Qualitative Research: Experiential Learning in Group-Based Interviews and Coding Assignments.” *Journal of Geography* 112 (1): 18-28.

### NON-REFEREED ARTICLES

- 2017 Genovese, Taylor R. and Martin E. Pfeiffer. “‘To Peace, Because the Awful Alternative is the End of All Life’: Build Bomb-Explore Space(s)-Save World!” *Anthrodendum*. 16 & 20 July.  
Part I: <https://savageminds.org/2017/07/16/to-peace-because-the-awful-alternative-is-the-end-of-all-life-build-bomb-explore-spaces-save-world-part-1/>  
Part II: <https://savageminds.org/2017/07/20/to-peace-because-the-awful-alternative-is-the-end-of-all-life-build-bomb-explore-spaces-save-world-part-2/>
- 2017 Pfeiffer, Martin E. “‘Our Product is Not for Sale’: Selling the Bomb to 1950s America.” *Deus Ex Atomica: Anthropology and The Bomb*. 4 June.  
<https://deusexatomica.wordpress.com/2017/06/04/our-product-is-not-for-sale/>
- 2017 Pfeiffer, Martin E. “How Nuclear War Could Break Out.” *British GQ*. 27 January.  
<http://www.gq-magazine.co.uk/profile/martin-pfeiffer>

## PRESENTATIONS

### Refereed Conference Papers

- 2017 Pfeiffer, Martin E. "A Canticle for the Manhattan Project: Justifying Past and Ongoing Projects of The Bomb at Sites of Nuclear Tourism." Society for Applied Anthropology Annual Meeting, Santa Fe, NM. March 28-April 1.
- 2016 Pfeiffer, Martin E. "An Examination of the Social Media and Open Source Intelligence Domains Related to Nuclear Deterrence, Non-Proliferation, and Disarmament." Five Eyes Analytic Training Workshops. James Madison University. Harrisonburg, VA. February 29-March 2.
- 2009 Pfeiffer, Martin. "Crappy New Year': Drinking Stories as Happy Understandings." Southern Anthropological Society Annual Meeting. Wilmington, NC. March 12-14.

## GRANTS & AWARDS (selected)

- 2017-18 Fellowship, Center for Regional Studies, University of New Mexico
- 2017-18 Graduate Tuition Waiver, Department of Anthropology, University of New Mexico
- 2016-17 Research Grant, National Security Studies Program, University of New Mexico
- 2016-17 Graduate Tuition Waiver, Department of Anthropology, University of New Mexico
- 2016-17 Brolio and Basehart Arts and Sciences Scholarship, University of New Mexico
- 2015-16 Research Grant, National Security Studies Program, University of New Mexico
- 2015-16 Graduate Tuition Waiver, Department of Anthropology, University of New Mexico

## ACADEMIC EMPLOYMENT

- Summer 2017 Researcher, Department of Geography, University of New Mexico
- 2015-current Graduate Assistant, Department of Anthropology, University of New Mexico
- 2008-2009 Tutor, Cox Academic Center for Student Athletes, Louisiana State University
- 2003-2007 Peer Health Educator, Student Wellness Center, Louisiana State University
- 2001-2003 Research Assistant, Department of Political Science, Louisiana State University

## TEACHING EXPERIENCE

### University of New Mexico, Albuquerque, NM

- 2018 Spring Principles of Cultural Anthropology ANTH 330, Teaching Assistant for Dr. Catherine Rhodes
- 2017 Fall Principles of Cultural Anthropology ANTH 310, Teaching Assistant for Dr. Catherine Rhodes
- 2017 Fall Language and Culture, ANTH 310, Teaching Assistant for Dr. Catherine Rhodes
- 2017 Spring Language and Culture, ANTH 310, Teaching Assistant for Dr. Catherine Rhodes
- 2016 Fall Introduction to Anthropology ANTH 101, Teaching Assistant for Dr. Jocelyn DeHaas
- 2016 Spring Principles of Cultural Anthropology ANTH 330, Teaching Assistant for Jennifer Cardinal
- 2016 Spring Cultures of the World ANTH 130, Teaching Assistant for Jagna Cyganik
- 2015 Fall Language and Culture ANTH 310, Teaching Assistant for Dr. Erin Debenport
- 2015 Fall Cultures of the World ANTH 130, Teaching Assistant for Anastasia Theodoropoulos

## RESEARCH EXPERIENCE

- 2017-2018 Principal Investigator. Multi-sited ethnographic and archival research, including Freedom of Information Act requests, to examine the history and impacts of Sandia National Laboratories and the nuclear weapon complex on the “American Southwest.” Fieldwork focuses on sites of nuclear weapon heritage and tourism. Center for Regional Studies, University of New Mexico.
- 2017 Researcher. Ethnographic, multi-sited field-work with Medical Examiner offices and migrant advocacy organizations to examine the impact of genetic technologies on social processes of identifying unknown human remains in the US borderlands. Department of Geography and Environmental Sciences, University of New Mexico.
- 2017 Principal Investigator. Archival research on US nuclear weapon laboratory and defense industry advertising 1950-1964. Conducted as coursework for HIST 682 (West Research Seminar) under Dr. Cathleen Cahill.
- 2012 Principal Investigator. Archival research, coding, and discourse analysis for M.A. Thesis: “Crappy New Year”: Evaluation, Stance, and Drinking Stories. Department of Geography and Anthropology, Louisiana State University.
- 2010 Enumerator. Conducted in-person interviews as part of data collection for the U.S. Census. U.S. Department of Commerce, Census Bureau. Baton Rouge, Louisiana.

## MEDIA COVERAGE AND MENTIONS

- 2018 Becker, Rachel. “The Doomsday Clock is the Gimmick We Need to Think about Nuclear Tensions.” *The Verge*. 25 January.  
<https://www.theverge.com/2018/1/25/16933584/doomsday-clock-nuclear-war-bulletin-of-the-atomic-scientists-two-minutes-to-midnight>
- 2017 Fifeld, Anna. “North Korea has Shown Us its New Missile, and It’s Scarier than We Thought.” *The Washington Post*. 30 November.  
<https://www.washingtonpost.com/news/worldviews/wp/2017/11/30/north-korea-has-shown-us-its-new-missile-and-its-scarier-than-we-thought/>
- 2017 Williams, Katie. “The Beauty Created by the ‘Destroyer of Worlds’: The Cultural Phenomenon of Nuclear Fallout as a Collectable.” 02 November.  
<https://news.unm.edu/news/the-beauty-created-by-the-destroyer-of-worlds>
- 2017 Giaimo, Cara. “The Long, Weird Half-Life of Trinitite.” *Atlas Obscura*. 30 June.  
<http://www.atlasobscura.com/articles/trinitite-trinity-test-mineral-cultural-jewelry>
- 2017 Atherton, Kelsey D. “Survivors of America’s First Atomic Bomb Test Want their Place in History.” *Popular Science*. 1 May.  
<http://www.popsci.com/survivors-americas-first-atomic-test-want-their-place-in-history>

## ASSOCIATIONS, SOCIETIES & MEMBERSHIPS

- 2016– Society for Applied Anthropology  
2015– American Anthropological Association  
2007-2012 Geography and Anthropology Society, Louisiana State University

## **SERVICE**

2018 Spring Reviewed one manuscript for *Technology in Society*  
2017 Volunteered 94 hours as a Docent at the National Museum of Nuclear Science and History (Albuquerque, NM)

## **AWARDS, HONORS, AND FELLOWSHIPS**

2017-2018 Fellow (Research Assistant), Center for Regional Studies, University of New Mexico  
2015-current Scholar, National Security Studies Program, University of New Mexico  
2001 Leadership Award, Human Rights Campaign, Louisiana  
2001 Special Award and Scholarship, P-FLAG New Orleans, Louisiana  
2000 Udick Scholarship, P-FLAG New Orleans, Louisiana