

Martin Pfeiffer

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EDUCATION

In-progress Ph.D. Anthropology (Ethnology): University of New Mexico.
Dissertation Advisor: Dr. Catherine Rhodes.
2012 M.A. Anthropology: Louisiana State University.
2007 B.A. Political Science: Louisiana State University.

RESEARCH AND PRACTICE SPECIALTIES

activist archives; applied anthropology; conspiracy; digital practice; discourse; existential risk; Freedom of Information Act; heritage; knowledge production and circulation; information management; Linguistic Anthropology; moral panics; narrative; nationalism; nuclearity & nuclear weapons; materiality; militarism; museums; North America & the “American Southwest”; public engagement; satanic panic; Queer theory, methodology, and methods; Social Studies of Science; semiotics; secrecy; violence & warfare; witchcraft.

ACADEMIC AND PROFESSIONAL EMPLOYMENT

2015–current Graduate Assistant, Department of Anthropology, University of New Mexico.
2018-current Gonzo Journalist and Security Analyst, Sole Proprietor, New Mexico
2018 Spring Consultant, New Mexico Museum of History.
2017 Summer Researcher, Department of Geography, University of New Mexico.
2008-2009 Tutor, Cox Academic Center for Student Athletes, Louisiana State University.
2003-2007 Peer Health Educator, Student Wellness Center, Louisiana State University.
2001-2003 Research Assistant, Department of Political Science, Louisiana State University.

PUBLICLY ACCESSIBLE COLLECTIONS CREATED AND CURATED

2017-current Pfeiffer, Martin. *Pfeiffer Nuclear Weapon and National Security Archive*. Mixed Media. Hosted on the Open Science Framework: <https://osf.io/46sfd>.

PUBLICATIONS AND WRITINGS (selected)

Peer-Reviewed Journal Articles

2013 DeLyser, Dydia and Amy E. Potter, James Chaney, Stephanie Crider, Ian Debnam, Gentry Hanks, Corey David Hotard, E. Arnold Modlin, **Martin Pfeiffer**, & Jörn Seeman. “Teaching Qualitative Research: Experiential Learning in Group-Based Interviews and Coding Assignments.” *Journal of Geography* 112 (1): 18-28.

Non-Refereed Writing

- 2020 Pfeiffer, Martin. "Remembering an Incomplete Nuclear History." Article. *Outrider Foundation*. September 15. <https://outrider.org/nuclear-weapons/articles/remembering-incomplete-nuclear-history/>.
- 2019 Pfeiffer, Martin. "Armageddon Insurance Sells...But Who's Buying?: Book Review of *Armageddon Insurance* by Edward Geist." *The Nonproliferation Review* 26 (5-6): 639-643. <https://doi.org/10.1080/10736700.2019.1717146>.
- 2019 Pfeiffer, Martin. "Imagining Worst Case Scenarios: The Legacy of Nuclear Weapons Lost at Sea." Blog Post. *Deep Sea Mining Observer*. June 25. <http://dsmobserver.com/2019/06/imagining-worst-case-scenarios-the-legacy-of-nuclear-weapons-lost-at-sea/>.
- 2017 Genovese, Taylor R. and Martin Pfeiffer. "'To Peace, Because the Awful Alternative is the End of All Life': Build Bomb-Explore Space(s)-Save World!" Blog Posts. *Anthrodendum*. 16 & 20 July.
Part I: <https://savageminds.org/2017/07/16/to-peace-because-the-awful-alternative-is-the-end-of-all-life-build-bomb-explore-spaces-save-world-part-1/>.
Part II: <https://savageminds.org/2017/07/20/to-peace-because-the-awful-alternative-is-the-end-of-all-life-build-bomb-explore-spaces-save-world-part-2/>.
- 2017 Pfeiffer, Martin E. "'Our Product is Not for Sale': Selling the Bomb to 1950s America." Blog Post. *Deus Ex Atomica: Anthropology and The Bomb*. 4 June. <https://deusexatomica.wordpress.com/2017/06/04/our-product-is-not-for-sale/>.
- 2017 Pfeiffer, Martin E. "How Nuclear War Could Break Out." Politics. *British GQ*. 27 January. <https://www.gq-magazine.co.uk/article/nuclear-war-2017>.

PRESENTATIONS (selected)

Invited Talks

- 2021 Pfeiffer, Martin E. "Nuclear Colonialism." Guest Instructor for Nuclear Engineering 290D. University of California, Berkeley. April 6.
- 2020 Keiper, Andrew. "An Interview with Nuclear Anthropologist Martin Pfeiffer in Conjunction with *Elongated Shadows*." Apex Art. October 10. <https://apexart.org/faustinterview.php>
- 2020 Pfeiffer, Martin. "Nuclear Weapons are a Southwestern Thing: Los Alamos and Sandia Magazine Advertisements, 1956–1964." Lecture. Los Alamos Historical Society. Los Alamos, New Mexico. January 13. <https://youtu.be/DeQcPsWbZAU>.
- 2019 Pfeiffer, Martin (panelist). "Nobody Saves the World Alone: The Importance of Engaging the Public on Nuclear Weapon Issues." Side Event at the Carnegie International Nuclear Policy Conference. Washington, D.C. March 11-12.
- 2019 Pfeiffer, Martin. "The National Museum of Nuclear Science and History as a Public Monument." Museum tour and talk given to students of Architecture 502 (Dr. Nora Wendl, instructor). University of New Mexico. Albuquerque, NM. January 23.
- 2018 Pfeiffer, Martin. "Atomic Advertising as Atomic History (and Present and Future)." Lecture. New Mexico Museum of History. Santa Fe, NM. October 14.
- 2018 Pfeiffer, Martin. "Atomic Advertising as History and Imaginary: Nuclear Weapon Laboratory Advertising 1956-1964." Lecture. James Martin Center for Nonproliferation Studies, Monterey Institute of International Studies at Monterey. Monterey, CA. November 16.

Refereed Conference Papers

- 2020 Pfeiffer, Martin. "Practicing Nuclear Secrecy: Museums, Activist Archives, and How Anthropology Can Help Save the World." Society for Applied Anthropology Annual Meeting. Albuquerque, NM. March 17-21.
- 2018 Pfeiffer, Martin. "i wanted to draw a penis here but my best friend said this place is sacred": Nuclear Semiotics in Places of Official Nuclear Heritage." American Anthropological Association Annual Conference. San Jose, CA. November 14-18.
- 2018 Pfeiffer, Martin. "About Men and Weapons": Advertising the Atomic Bomb to 1950s America." University of New Mexico Anthropology Graduate Student Union Conference. Albuquerque, NM. May 4.
- 2017 Pfeiffer, Martin E. "A Canticle for the Manhattan Project: Justifying Past and Ongoing Projects of The Bomb at Sites of Nuclear Tourism." Society for Applied Anthropology Annual Meeting. Santa Fe, NM. March 28-April 1.
- 2016 Pfeiffer, Martin E. "An Examination of the Social Media and Open Source Intelligence Domains Related to Nuclear Deterrence, Non-Proliferation, and Disarmament." Five Eyes Analytic Training Workshops. James Madison University. Harrisonburg, VA. February 29-March 2.
- 2009 Pfeiffer, Martin. "Crappy New Year': Drinking Stories as Happy Understandings." Southern Anthropological Society Annual Meeting. Wilmington, NC. March 12-14.

GRANTS & AWARDS (selected)

- 2019 Spring Travel Grant, National Security Studies Program, University of New Mexico.
- 2018 Fall Harvey and Sarah Moore Scholarship, Department of Anthropology, University of New Mexico.
- 2017-2019 Fellowship, Center for Regional Studies, University of New Mexico.
- 2017 Summer Research Grant, National Security Studies Program, University of New Mexico.
- 2017 Spring Brolio and Basehart Arts and Sciences Scholarship, University of New Mexico.
- 2016 Summer Research Grant, National Security Studies Program, University of New Mexico.
- 2015–current Graduate Tuition Waiver, Department of Anthropology, University of New Mexico.

TEACHING EXPERIENCE (selected)

University of New Mexico, Albuquerque, NM

- 2021 Fall Introduction to Cultural Anthropology ANTH 1140, Instructor of Record
- 2020 Spring Linguistic Anthropology Proseminar ANTH 510, Teaching Assistant for Dr. Catherine Rhodes.
- 2019 Fall Cultures of the World ANTH 1140 (online), Teaching Assistant for Cassie Smith.
- 2019 Spring Principles of Cultural Anthropology ANTH 330, Teaching Assistant for Dr. Catherine Rhodes.
- 2018 Fall Principles of Cultural Anthropology ANTH 330, Teaching Assistant for Dr. Catherine Rhodes.
- 2018 Spring Principles of Cultural Anthropology ANTH 330, Teaching Assistant for Dr. Catherine Rhodes.
- 2017 Fall Principles of Cultural Anthropology ANTH 310, Teaching Assistant for Dr. Catherine Rhodes.
- 2017 Fall Language and Culture, ANTH 310, Teaching Assistant for Dr. Catherine Rhodes.
- 2017 Spring Language and Culture, ANTH 310, Teaching Assistant for Dr. Catherine Rhodes.
- 2016 Fall Introduction to Anthropology ANTH 101, Teaching Assistant for Dr. Jocelyn DeHaas.
- 2016 Spring Principles of Cultural Anthropology ANTH 330, Teaching Assistant for Jennifer Cardinal.
- 2016 Spring Cultures of the World ANTH 130, Teaching Assistant for Jagna Cyganik.
- 2015 Fall Language and Culture ANTH 310, Teaching Assistant for Dr. Erin Debenport.
- 2015 Fall Cultures of the World ANTH 130, Teaching Assistant for Anastasia Theodoropoulos.

Media Coverage and Mentions (selected)

Podcasts and Radio

- 2019 Boyle, Tristan. "Episode 2: The Modern Myth of Nuclear Power with Martin Pfeiffer." *Modern Myth*, Podcast. 29 April. <https://www.archaeologypodcastnetwork.com/anarchaeologist/mm2>.
- 2018 Defense One. "Episode 30." *Defense One Radio*, Podcast. 30 November. <https://www.stitcher.com/podcast/defense-one-radio/e/57490286?autoplay=true>.
- 2018 Kassabian, Joe & Nick Cas. "Episode 19 – Nukes LOL Ft. Marty Pfeiffer." *Lions Led by Donkeys*, Podcast. 31 October. <https://soundcloud.com/user-798629330/episode-19-nukes-lol-ft-marty-pfeiffer>.
- 2018 Moores, Matthew & Natalia Antonova. "Episode 12: 'On Thermonuclear War.' feat Martin Pfeiffer." *Warax and Natasha*, Podcast. 17 September. <https://soundcloud.com/user-291551645/episode-12-v4-final-martin>.
- 2018 Fields, Jason & Matthew Gault. "The Return of Nuclear Anxiety." *War College*, Podcast. 26 March. <https://play.acast.com/s/warcollege/thereturnofnuclearanxiety>.
- 2017 Hornigold, Thomas. "Martin Pfeiffer (@nuclearanthro) Interview." *Physical Attraction*, Podcast. 08 March. http://physicalattraction.libsyn.com/martin_pfeiffer_nuclearanthr_interviewmp3.

Print and Online

- 2019 Becker, Rachel. "A Nuclear Missile Gets Dismantled in this new Stop-Motion Video." *The Verge*. April 18. <https://www.theverge.com/2019/4/8/18299263/nuclear-missile-dismantle-disarmament-no-first-use-outrider>.
- 2019 Sanders, Charlie Jane. "Pop Culture is no Longer Full of Apocalyptic Nuclear Visions. That's too Bad." *Washington Post*, Opinions. February 27. https://wapo.st/2IHtF0q?tid=ss_tw&utm_term=.c45b72e7e44e.
- 2019 Gault, Matthew. "Why the People Responsible for US Nukes Tweeted a Veiled Threat on New Year's Eve." *Motherboard*. January 16. https://motherboard.vice.com/en_us/article/zmdj9e/why-the-people-responsible-for-us-nukes-tweeted-a-veiled-threat-on-new-years-eve.
- 2018 Becker, Rachel. "Why this Online Simulator Lets You Nuke Your Backyard: The Goal is to Make Nuclear War Feel Personal." *The Verge*. April 2. <https://www.theverge.com/2018/4/2/17182132/nuclear-bomb-blast-simulator-outrider-nuke-map-war-imagery>.
- 2018 Becker, Rachel. "The Doomsday Clock is the Gimmick We Need to Think about Nuclear Tensions." *The Verge*. 25 January. <https://www.theverge.com/2018/1/25/16933584/doomsday-clock-nuclear-war-bulletin-of-the-atomic-scientists-two-minutes-to-midnight>.
- 2017 Fifeld, Anna. "North Korea has Shown Us its New Missile, and It's Scarier than We Thought." *The Washington Post*. 30 November. <https://www.washingtonpost.com/news/worldviews/wp/2017/11/30/north-korea-has-shown-us-its-new-missile-and-its-scarier-than-we-thought/>.
- 2017 Williams, Katie. "The Beauty Created by the 'Destroyer of Worlds': The Cultural Phenomenon of Nuclear Fallout as a Collectable." *UNM Newsroom*. 02 November. <https://news.unm.edu/news/the-beauty-created-by-the-destroyer-of-worlds>.

- 2017 Giaimo, Cara. "The Long, Weird Half-Life of Trinitite." *Atlas Obscura*. 30 June.
<http://www.atlasobscura.com/articles/trinitite-trinity-test-mineral-cultural-jewelry>.
- 2017 Atherton, Kelsey D. "Survivors of America's First Atomic Bomb Test Want their Place in History." *Popular Science*. 1 May.
<http://www.popsci.com/survivors-americas-first-atomic-test-want-their-place-in-history>.

MENTORSHIP AND SERVICE (selected)

- 2018-2019 Served as an Adviser to NSquare Fellows working on innovative projects to reduce nuclear risk.
- 2018 Volunteered 150 hours as a Docent at the National Museum of Nuclear Science and History (Albuquerque, NM)..
- 2018 Spring Reviewed manuscript for the journal *Technology in Society*.
- 2017 Volunteered 94 hours as a Docent at the National Museum of Nuclear Science and History (Albuquerque, NM).

AWARDS, HONORS, AND FELLOWSHIPS (selected)

- 2019-2020 Fellow, N Square Innovators Network, N Square.
- 2017-2019 Fellow (Research Award), Center for Regional Studies, University of New Mexico.
- 2015-current Scholar, National Security Studies Program, University of New Mexico.
- 2001 Leadership Award, Human Rights Campaign, Louisiana.
- 2001 Special Award and Scholarship, P-FLAG New Orleans, Louisiana.
- 2000 Udick Scholarship, P-FLAG New Orleans, Louisiana.

ASSOCIATIONS, SOCIETIES & MEMBERSHIPS (selected)

- 2015–current American Anthropological Association.
- 2015-current Anthropology Graduate Student Union, University of New Mexico.
- 2007-2012 Geography and Anthropology Society, Louisiana State University.